

## Product Development — Communication Design Content Production

### EDUCATION

- 2010-2014 | **Masters Degree** at INSEEC Graduate Business School — *Paris, France*  
Communication, Marketing, Advertising, Media Planning, Press & PR  
Semester in Communication and Design at Harrington College of Design — *Chicago, IL, USA*
- 2010 | **International Trade 2-Year Graduate Diploma** at Ecole Nationale de Commerce Bessières — *Paris, France*
- 2008 | **Baccalaureate** in Economics (equivalent to A-levels) at Lycée Arago — *Paris, France*

### PROFESSIONAL EXPERIENCE

- 2015 | **Next Management** - 7 months as an IT Manager: reducing IT costs, improved fiber connection — *Paris, France*  
Within the Art Department: designing comp cards, books update, scans, photo editing.
- 2013 | **de Gournay** - 6-month final year internship - Interior Design, Handpainted Wallpaper — *Paris, France*  
Showroom Assistant - Clients: Van Cleef & Arpels Worldwide, Alberto Pinto, Pierre-Yves Rochon.
- 2012 | **LAGENCE160G** - 3-month internship - Talent Scout & Direct Booking — *Paris, France*  
Video Interviews, Model Talk (short format) & Communication Assistant
- Total Management New York** - Backstage video of Holli Smith, Hairdresser at Christian Lacroix and Viktor&Rolf Spring/Summer 2013 Paris Fashion Week Shows
- 2011 | **Zheng Shin Co., Ltd.** - 3-month contract - Industrial Fasteners — *Kaohsiung, Taiwan*  
Business development intern: product packshot, website and catalog design
- 2009 | **IPEX Peru** - 3-month internship - Instituto Peruano Exportadores — *Lima, Peru*  
Marketing and Consulting agriculture lectures, website design and advertising
- Wine4Trade** - 2-month internship – Prospect assistant in French Wine — *Neuilly, France*
- JVC Pro** - 3-month internship — *Carrières-sur-Seine, France*  
Assisting Marketing Director in advertizing, visual communication and incentives operations
- 2008 | **Le Cirque Photo Video** - 3-month contract — *Paris, France*  
Shop Assistant, computer technician, video editing solutions, sales ~32k€/mo

### LANGUAGES



Fluent in French  
Fluent in English  
Intermediate in Spanish  
Mandarin Chinese conversational & basic Taiwanese  
Language study training course  
3 months in Taiwan, 2004 at Taiwan NTNU

### SKILLS

Analog and Digital Photography  
InDesign & Photoshop  
Steadicam Operator  
Video editing & encoding on Final Cut Pro  
Microsoft Office Pack  
Driving License

### INTERESTS & ACTIVITIES

Photo assignments: Portraits, product presentations, exhibitions, cocktails, weddings, fashion shows.  
Photo Assistant to various photographers in Paris  
Digital, black & white film and print processing  
Fashion photoshoots for Parsons, Marangoni & ESMOD final year students  
Digital content production: Buzzman Paris for Axe Apollo